



July 27, 2010

Dear Valued Customer:

Many of us in the automotive logistics industry have seen recent forecasts of North American light vehicle sales which predict a 28% to 44% sales volume increase through 2013.

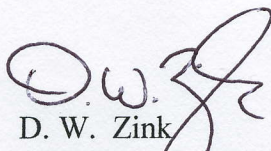
Although the accuracy of these forecasts is debatable, we are encouraged that all forecasts project positive vehicle sales growth over the next few years.

I'd like to assure you that Cottrell is ready right now to meet all the needs of our car hauling customers, regardless of the demand. Cottrell is currently using less than 25% of our available capacity and we have the ability to quickly increase this capacity even further as your needs dictate.

Cottrell's core business mission has always been to fully support our car hauling customers and we remain committed to this mission through the next growth cycle and beyond.

Thank you for your past business and the opportunity to earn your future business.

Sincerely,

  
D. W. Zink  
CEO/President  
Cottrell, Inc.